

TERMS OF REFERENCE

Position Title	Brand Promoters-10
Position Objective	To maximize sales of the company's product and achieve sales target.
Department	Sales

Description of Role:

- Provide mobile handset experience/ demo to customer
- Provide technical advice and assistance to customers
- Update consumer about the ongoing offers and changes in the product line
- Target achievement
- Collect and report market information on interested matters to company management
- Market feedback (Product, Competition) as required
- Stock Status Reporting, support retailer in order replenishment.

Specification:

- Intermediate (+2)
- Age – 20 to 26 years
- 1-2 years of work experience in sales preferably from Mobile /Telecom Industry.